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FOR IMMEDIATE RELEASE

FARO Supports BDCOTSRUS in Their Race for the Progressive Insurance Automotive X PRIZE

LAKE MARY, FL., (November 6, 2009) – FARO Technologies, Inc. (NASDAQ: FARO), the world's leading provider of portable measurement and imaging systems, congratulates BDCOTSRUS out of Orlando, FL, on advancing their car to the next round of challenges in the Progressive Insurance Automotive X PRIZE competition.

The goal of the Progressive Insurance Automotive X PRIZE is to inspire a new generation of viable, super-efficient vehicles to offer consumers more choices and make their lives better as a result.

The competition's gauge of success will be a new benchmark, called MPGe (miles per gallon or its energy equivalent) that will take into account energy equivalence no matter what the source; this competition will place a major focus on affordability, safety, and the environment.

The Progressive Insurance Automotive X PRIZE is about real cars, meeting real standards that consumers want to buy, not science projects or concept cars.
$10 million in prizes will be awarded to the teams that win a stage competition for clean, production□capable vehicles that exceed 100 MPGe.

Of the 97 teams, BDCOTSRUS is one of the lucky 43 that still remain. Just being considered one of the 97 was a challenge in itself. BDCOTSRUS, led by Robert McNeill and Douglas Hungerford, submitted over 200 pages of technical documentation and an intensive business plan detailing how to bring at least 10,000 vehicles to market per year within the next five years. The entire submission consisted of four sections and each section was reviewed by no less than five judges.

"We congratulate the BDCOTSRUS team on advancing to the next round of the Progressive Automotive X PRIZE," said David Morse, FARO Senior Vice President & Managing Director for the Americas. "This contest challenges brains and brawn. It's great to be a part of something that utilizes the brilliant minds of our future innovators and engineer a product that will offer consumers a more environmentally friendly automobile."

BDCOTSRUS uses the FaroArm to reverse engineer the transmission, chassis, and numerous other critical dimensions on their car. "Measuring with the FaroArm uncovered two key dimensions that saved us from a very costly rework," stated Robert McNeill, President of BDCOTSRUS. "I can't express enough how excellent this tool is and yet simple to operate."

BDCOTSRUS and the rest of the qualifying teams will now be gearing up for the upcoming series of competitions. The subsequent rounds begin in Spring 2010 and will conclude in the Fall of 2010.

About FARO

FARO (NASDAQ: FARO) develops and markets computer-aided coordinate measurement devices and software. Portable equipment from FARO permits high-precision 3D measurement and comparison of parts and compound structures within production and quality assurance processes. The devices are used for inspecting components and assemblies, production planning, inventory documentation, as well as for investigation and reconstruction of accident sites or crime scenes. They are also employed to generate digital scans of historic sites.

Worldwide, approximately 9,200 customers are operating more than 19,600 installations of FARO's systems. The company's global headquarters is located in Lake Mary, Fla., its European head office in Stuttgart, Germany and its Asia/Pacific head office in Singapore. FARO has branches in Canada, Mexico, Germany, United Kingdom, France, Spain, Italy, Poland, Netherlands, India, China, Singapore, Malaysia, Vietnam, Thailand and Japan.

Further information: http://www.faro.com.

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